

# **U.S.-Cuba Trade and Economic Council, Inc.**

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## **Why the Council was established**

The interest by the United States business community towards the Republic of Cuba, 93 miles south of the United States, a nation of 11 million consumers, which would rank it the 7th largest state if the country were a part of the United States, surpassed the ability of ministries, enterprises, organizations, and institutions within the country to respond in a timely manner.

Often, information known within the Republic of Cuba and by business executives in other countries remains unknown to the United States business community. Lack of information and inaccurate information are two of the challenges which the United States business community must overcome in efforts to learn about the Republic of Cuba. To satisfy the demand for information, the U.S.-Cuba Trade and Economic Council was established in 1994.

## **Purpose**

The U.S.-Cuba Trade and Economic Council's purpose is to provide an efficient and sustainable educational structure in which the United States business community may access accurate, consistent, and timely information and analysis on matters and issues of interest regarding United States-Republic of Cuba commercial, economic, and political relations.

The U.S.-Cuba Trade and Economic Council does not take positions with respect to United States-Republic of Cuba political relations.

The U.S.-Cuba Trade and Economic Council was the first business organization within the United States to have established relationships with and received the written cooperation of the Chamber of Commerce of the Republic of Cuba, the Ministry of Foreign Trade of the Republic of Cuba, the Ministry for Foreign Investment and Economic Cooperation of the Republic of Cuba, the Ministry of Tourism of the Republic of Cuba, the Ministry of Public Health of the Republic of Cuba, the Ministry of the Steel-Mechanical and Electronic Industry of the Republic of Cuba, the Ministry of Foreign Affairs of the Republic of Cuba, and the National Assembly of People's Power of the Republic of Cuba.

Cooperation by companies, ministries, organizations, and institutes throughout the Republic of Cuba provides members of the U.S.-Cuba Trade and Economic Council with access to information which may or may not be in the public domain.

## **Council Administration & Structure**

The U.S.-Cuba Trade and Economic Council is a private, not-for-profit, membership-based corporation. Its activities are governed by a Board of Directors. Members of the Board of Directors are elected for two (2) year terms.

The U.S.-Cuba Trade and Economic Council does not believe appropriate for a director, officer,  
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employee, or advisor of a not-for-profit organization to seek, provide, or direct revenue producing activity to an entity controlled or affiliated with a director, officer, or advisor of the organization. Relevant agencies of the United States government believe such activities inconsistent with not-for-profit purposes.

## **Member Profile**

Members of the U.S.-Cuba Trade and Economic Council range from some of the largest public and private corporations in the United States to individual entrepreneurs. Membership is not limited to United States companies or individual entrepreneurs.

The names of individual members of the U.S.-Cuba Trade and Economic Council are not made public by the organization. Some members of the organization choose to make their membership know. The U.S.-Cuba Trade and Economic Council draws its members from the following commercial sectors:

Advertising	Financial Services	Medical Instrument
Agriculture	Food Service	Medical Supply
Associations	Food Product	Medical Instruments
Automotive	Healthcare	Pharmaceutical
Banking Beverage	Hotel	Printing
Civil Aviation	Import	Publishing
Commodities	Insurance	Real Estate
Computer	Labor	Restaurant
Construction	Legal	Retail
Cosmetic	Management Consulting	Telecommunications
Energy	Manufacturing	Textile
Entertainment	Media	Tobacco
Export	Medical Equipment	Transportation

## **Member Services**

### **Commercial Liaison**

- . Assist with the coordination of visits to the Republic of Cuba.
- . Access to the management and representatives of more than 600 foreign businesses with representation within the Republic of Cuba.
- . Coordination of meetings with management of enterprises, organizations, and institutes.
- . Briefings with representatives of enterprises, organizations, and institutes who are visiting the United States.
- . Assistance with the identification and verification of consultants, agents, brokers, attorneys, and other professionals.

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### **Government Liaison**

- . Monitoring of national, state, and local legislative and policy developments.
- . Information, briefings, testimony, and witnesses for hearings before the United States Congress; and for briefings before officials of the Executive Branch.
- . Coordination of meetings with members, officials, and staff of the Council of State, Council of Ministers, and Executive Committee of the Council of Ministers.
- . Briefings with officials and representatives of the Government of the Republic of Cuba who reside in the United States, or are visiting the United States.
- . Assist with the coordination of briefings by staff and Members of the United States Congress; and officials, representatives, and staff of the Executive Branch.

### **Media Liaison**

- . Monitoring of print and electronic media for information of interest to members.
- . Provide information, and arrange participation in interviews with media representatives.
- . Access to publications, weekly reports, articles, and other information which is provided daily, weekly, and monthly directly from the Republic of Cuba.
- . Information on trademark and patent registration within the Republic of Cuba.
- . Information on international transactions, including export regulations, import duties, and financial regulations.
- . Access to public and non-public reports and proposals prepared within the Republic of Cuba regarding the resolution of asset claims by United States businesses.
- . Access to information, often before such information is in the public domain, on current and future commercial opportunities; the activities of other country businesses; policy changes; and legislative initiatives. Members are frequently asked to comment upon proposed commercial and economic policy and legislative changes.

### **Activities, Services & Publications**

- . Weekly ECONOMIC EYE ON CUBA® newsletter
- . Republic of Cuba-produced publications.

. News Updates -- Information of immediate interest is provided on an as needed basis.

. Copy of annual edition of “*Directorio Turistico de Cuba*”

## **U.S.-Cuba Trade and Economic Council, Inc.**

### **Annual Membership Dues Structure**

#### **Corporations or any Divisions or Wholly-owned Subsidiaries Thereof**

Annual revenues in excess of US\$100 million	<b>US\$ 9,000.00</b>
Annual revenues in excess of US\$50 Million and US\$100 million	<b>US\$ 4,000.00</b>
Annual revenues between US\$25 million and US\$50 million	<b>US\$ 3,000.00</b>
Annual revenues under US\$25 million	<b>US\$ 2,000.00</b>

#### **Professional Corporations**

Annual revenues in excess of US\$100 million	<b>US\$ 9,000.00</b>
Annual revenues in excess of US\$50 Million and US\$100 million	<b>US\$ 4,000.00</b>
Annual revenues between US\$25 million and US\$50 million	<b>US\$ 3,000.00</b>
Annual revenues under US\$25 million	<b>US\$ 2,000.00</b>

#### **Partnerships**

Annual revenues in excess of US\$100 million	<b>US\$ 9,000.00</b>
Annual revenues in excess of US\$50 Million and US\$100 million	<b>US\$ 4,000.00</b>
Annual revenues between US\$25 million and US\$50 million	<b>US\$ 3,000.00</b>
Annual revenues under US\$25 million	<b>US\$ 2,000.00</b>

**501 (c)(6)** **US\$ 2,000.00**

**501 (c)(3)** **US\$ 2,000.00**

