The Group is focused on a single activity, the production and sale of wines and spirits, and has three operating segments covering three regions, namely America, Europe and Asia/Rest of the World (RoW).

Group Management assesses the performance of each operating segment on the basis of net sales and Profit from Recurring Operations, defined as the gross margin after logistics costs, less advertising and promotion investments and structure costs. The segments presented are identical to those used in reporting to General Management, in particular for the performance analysis.

Items in the income statement and the balance sheet are allocated on the basis of either the destination of sales or profits. Reporting by operating segment follows the same accounting policies as those used for the preparation of the consolidated financial statements. Intra-segment transfers are transacted at market prices.

At 30.06.2018 restated *€ million*	**America**	**Asia/Rest of the World**	**Europe**	**Total**
Income statement items				
Segment net sales	3,668	5,343	4,206	13,218
O/w intersegment sales	*1,183*	*1,779*	*1,533*	*4,496*
Net sales (excluding Group)	**2,485**	**3,564**	**2,674**	**8,722**
Gross margin after logistics expenses	1,629	2,030	1,630	5,289
Contribution after advertising and promotion expenses	1,134	1,502	1,224	3,860
Profit from Recurring Operations	735	996	626	2,358
Other information				
Current investments	59	48	283	390
Depreciation, amortisation and impairment	29	47	206	282